



THE OFFICIAL

2023

MILTON KEYNES

DRAGON BOAT FESTIVAL

SUPPORT A CHARITY OF YOUR CHOICE



2023 SOUVENIR PROGRAMME

SATURDAY 22ND JULY
WILLEN LAKE, MILTON KEYNES

EVENT
SUPPORTER



Charities.

MEDIA
PARTNERS

mkfm
MADE IN MK
Business MK

MKPulse
magazine
The magazine for Milton Keynes

ORGANISER

Newave
EVENTS

WELCOME



We are thrilled that the 20th Milton Keynes Dragon Boat Festival in support of a charity of your choice has attracted over 38 teams and we are looking forward to another action-packed day!

We would like to thank you on behalf of all Milton Keynes charities, for all sponsorship monies raised and in particular our Gold entries; Brioche Pasquier UK Ltd, Ibstock x 2 teams and SMC Corporation x 4 teams and Silver entries; Accelera x 2 teams, ICAEW and Opus Restructuring LLP for their additional contributions.

We are very grateful to our media partners; MKFM, Business MK & MK Pulse Magazine for their Festival coverage, and to MK Charities for their event support.

We hope the festival raises much funds for crews' chosen charities.

We very much hope that you enjoy the Festival and we wish you all a fantastic day!

Alicja Mierzejewska & Lucy Morton - Directors of NewWave Events

A handwritten signature in white ink, appearing to be "Alicja".

A handwritten signature in white ink, appearing to be "LM".



Authentic Family Bakery since 1936



80+ year old French recipe!



In 1936, our father Gabriel Pasquier opened his boulangerie in the small village of Les Cerqueux, situated in the Loire region of France.



Since then, we have been committed to offering you simple, yet tasty products using our classic French recipe. Our brioche rolls keep for longer and remain delicious thanks to our unique and perfected levain, our in-house starter dough that uses wild yeast, taste the heritage with every bite.



GREAT FOR LUNCHBOXES

COMING SOON

STRAWBERRY BRIOCHE



Building services:

- Refurbish of kitchens & bathrooms
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- PVC + Contaminated flooring
- All building maintenance



CALCON PROJECTS LIMITED

Electrical Services:

- Installation & Maintenance
- Design
- Testing & Inspections
- Commercial & Industrial single, three phase.



PARTICIPATING CREWS

GOLD

SILVER

STANDARD

Brioche Pasquier UK Ltd
Brioche Pasquier UK Ltd

Ibstock South Hall
Ibstock

Ibstock North Hall
Ibstock

Team Hirame
SMC Corporation

Team Saury
SMC Corporation

Team Inagi
SMC Corporation

Team Kohada
SMC Corporation

Accelera - VIDA
Accelera

Accelera - Nexus
Accelera

Between the spreadsheets
ICAEW

HMS Insolvesea
Opus Restructuring LLP

Allica Bank 1
Allica Bank Ltd

Allica Bank 2
Allica Bank Ltd

Bespoke SuppOARters
Bespoke Support MK Ltd

Server Surfers
Bluecube Technology Solutions

Dragon 32
Bluecube Technology Solutions

The Boom 7 Bandits
Boom 7

CALCON SPARKS!
Calcon Projects Limited

Celestra Allstars
Celestra Ltd

The Dragon GOATS
Dunbar Education

Filthy Oars
Encyclis Ltd

Dragon our tails
Freeths LLP

Row Hard or Row Home
ICAEW

IPS
IPS

Johnstone Super Paddler
JSP Ltd

We KAM do it
KAM Project Consultants

Usain Boat
Kirkby Diamond

Row Farrah
Kirkby Diamond

Uni-Samurai
Mitsubishi Pencil Co UK Limited

MKFM Dragons
MKFM

Philosophical Dragons
Open University

The River Rebels
River Island c/o Clipper

The Sharks of River
River Island c/o Clipper

SDG Drago's
SDG Group UK

Shakespeare MartinROW
Shakespeare Martineau LLP

The Spirit of Sodexo
Sodexo Motivation Solutions UK Ltd

Mow Mow Mow your Boat
Trimax Mowing Systems

VWG GCS No Soggy Bottoms
VWG UK Group Commercial Services



Working with businesses to manage the financial impact of the pandemic

In restructuring and insolvency, we know that it is key when advising a business, to look at all routes of action and explain viable options to the owners. Through our wider Group, we provide complete support options and have the resource and specialist knowledge to help companies and individuals deal with financial and operational challenges as well as opportunities.

OPUS MILTON KEYNES

National support with a dedicated Milton Keynes team.

☎ 01908 087 220

✉ miltonkeynes@opusllp.com

🌐 www.opusllp.com

in [linkedin.com/company/opus-llp/](https://www.linkedin.com/company/opus-llp/)

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HISTORY OF DRAGON BOAT RACING

Dragon Boat Racing originated in China and its history goes back more than 2000 years. The first people to participate were superstitious Chinese villagers who celebrated the 5th day of the 5th lunar month of the Chinese calendar. Dragon boating was held to avert misfortune and encourage rains for prosperity. The main object of their worship was the dragon, hence the name 'dragon boat racing'.

The story of dragon boats evolved over the years and it involved the famous poet Qu Yuan who threw himself in the Miluo River after being framed and realising that his motherland has been damaged. He felt so much upset and sorrow about his country that on lunar May fifth he ended his life.

This tragic event transformed into a festival where people paddled boats to drive fishes away and fed the water creatures with Zongzi (Chinese rice dish wrapped in bamboo leaves) so that Qu Yuan's body would not become their dinner.

The legend of Qu Yuan became a well-known story in China and other Asian countries and now the Dragon Boat Festivals are a popular sport event enjoyed in all parts of the world.





Event Photography

Professional event photographer, Magdalena Sienicka, will be taking photos of crews and the day's action and all photos will be available free of charge via a Google Drive link after the event. Please tag NewWave Events when posting on social media.

Please note, participants and spectators must acknowledge the fact this event is in the public arena and therefore by entering the venue, this may result in the recording of their image.

*Upload your photos on social media from today with a hashtag
#mkdragonboatfestival
We would love to see them!*



Milton Keynes Dragon Boat I

Time	Heats	Lane 1	Lane 2
		Boat 1 = SMC Corporation Boat 5 = Accelera	Boat 2 = SMC Corporation Boat 6 = Accelera
09:15			Crew Managers Meeti
Round 1			
1000	Heat 1	Team Kohada SMC Corporation	
1015	Heat 2	Team Inagi SMC Corporation	Accelera - VIDA Accelera
1030	Heat 3	Team Saury SMC Corporation	Shakespeare MartinROW Shakespeare Martinrow LLP
1045	Heat 4	Dragon our tails freethis LLP	Server Surfers Bluecube Technology Solutions
1100	Heat 5	Row Hard or Row Home ICAEW	Dragon 32 Bluecube Technology Solutions
1115	Heat 6	MKFM Dragons MKFM	The Sharks of River River Island c/o Clipper
1130	Heat 7		The Spirit of Sodexo Sodexo Motivation Solutions UK Ltd
1145	Heat 8	The Dragon GOATS Dunbar Education	IPS IPS
1200	Heat 9	HMS Insolvesea Opus Restructuring LLP	Filthy Oars Encycis Ltd
1215	Heat 10	VWG GCS No Soggy Bottoms VWG UK Group Commercial Services	SDG Drago's SDG Group UK
Round 2			
1230	Heat 11		Allica Bank 1 Allica Bank Ltd
1240	Heat 12	Server Surfers Bluecube Technology Solutions	The River Rebels River Island c/o Clipper
1250	Heat 13	The Sharks of River River Island c/o Clipper	Team Hirame SMC Corporation
1300	Heat 14	Row Farrah Kirkyby Diamond	Team Inagi SMC Corporation
1310	Heat 15	The Spirit of Sodexo Sodexo Motivation Solutions UK Ltd	Johnstone Super Paddler ISP Ltd
1320	Heat 16	The Boom 7 Bandits Boom 7	
1330	Heat 17	Philosophical Dragons Open University	Brioche Pasquier UK Ltd Brioche Pasquier UK Ltd
1340	Heat 18	Uni-Samurai Mitsubishi Pencil Co UK Limited	VWG GCS No Soggy Bottoms VWG UK Group Commercial Services
1350	Heat 19	Celestra Allstars Celestra Ltd	We KAM do it KAM Project Consultants
1400	Heat 20	Bespoke SuppOARters Bespoke Support MK Ltd	Accelera - Nexus Accelera
Round 3			
1410	Heat 21	Team Hirame SMC Corporation	Team Saury SMC Corporation
1420	Heat 22	Accelera - VIDA Accelera	
1430	Heat 23	Allica Bank 1 Allica Bank Ltd	Allica Bank 2 Allica Bank Ltd
1440	Heat 24	Usain Boat Kirkyby Diamond	Row Farrah Kirkyby Diamond
1450	Heat 25	Shakespeare MartinROW Shakespeare Martinrow LLP	Mow Mow Mow your Boat Trimax Mowing Systems
1500	Heat 26	Brioche Pasquier UK Ltd Brioche Pasquier UK Ltd	MKFM Dragons MKFM
1510	Heat 27	Accelera - Nexus Accelera	Between the spreadsheets ICAEW
1520	Heat 28	CALCON SPARKSI Calcon Projects Limited	Celestra Allstars Celestra Ltd
1530	Heat 29	Filthy Oars Encycis Ltd	Bespoke SuppOARters Bespoke Support MK Ltd
1540	Heat 30	We KAM do it KAM Project Consultants	Uni-Samurai Mitsubishi Pencil Co UK Limited
Finals			
1600	Semi Final 1	7th fastest from heats	fastest from heats
1610	Semi Final 2	8th fastest from heats	2nd fastest from heats
1620	Semi Final 3	9th fastest from heats	3rd fastest from heats
1640	Final	winner semi final 1	winner semi final 2
16:45			Presentation to the winning
	Key	Gold Crews	Silver Crews

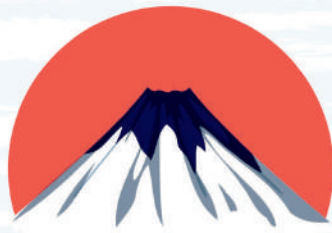




Lane 3	Lane 4
Boat 3 = SMC Corporation Boat 7 = Ibstock	Boat 4 = SMC Corporation Boat 8 = Ibstock
Allica Bank 2 <i>Allica Bank Ltd</i>	Row Farrah <i>Kirkby Diamond</i>
Allica Bank 1 <i>Allica Bank Ltd</i>	The River Rebels <i>River Island c/o Clipper</i>
Usain Boat <i>Kirkby Diamond</i>	Mow Mow Mow your Boat <i>Trimax Mowing Systems</i>
Team Hiram SMC Corporation	Brioche Pasquier UK Ltd <i>Brioche Pasquier UK Ltd</i>
Johnstone Super Paddler <i>JSP Ltd</i>	CALCON SPARKSI <i>Calcon Projects Limited</i>
Bespoke SuppOARters <i>Bespoke Support MK Ltd</i>	Philosophical Dragons <i>Open University</i>
Accelera - Nexus <i>Accelera</i>	Uni-Samurai <i>Mitsubishi Pencil Co UK Limited</i>
The Boom 7 Bandits <i>Boom 7</i>	We KAM do it <i>KAM Project Consultants</i>
Celestra Allstars <i>Celestra Ltd</i>	Between the spreadsheets ICAEW
Team Kohada SMC Corporation	Dragon our tails <i>Freeths LLP</i>
Accelera - VIDA <i>Accelera</i>	Team Saury SMC Corporation
Shakespeare MartinROW <i>Shakespeare Martineau LLP</i>	Allica Bank 2 <i>Allica Bank Ltd</i>
Mow Mow Mow your Boat <i>Trimax Mowing Systems</i>	Row Hard or Row Home ICAEW
The Dragon GOATS <i>Dunbar Education</i>	Usain Boat <i>Kirkby Diamond</i>
Between the spreadsheets ICAEW	IPS IPS
CALCON SPARKSI <i>Calcon Projects Limited</i>	Filthy Oars <i>Encyclo Ltd</i>
Dragon 32 <i>Bluecube Technology Solutions</i>	MKFM Dragons MKFM
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Server Surfers <i>Bluecube Technology Solutions</i>	Dragon 32 <i>Bluecube Technology Solutions</i>
VWG GCS No Soggy Bottoms <i>VWG UK Group Commercial Services</i>	The Spirit of Sodexo <i>Sodexo Motivation Solutions UK Ltd</i>
Dragon our tails <i>Freeths LLP</i>	The Boom 7 Bandits <i>Boom 7</i>
Row Hard or Row Home ICAEW	The Dragon GOATS <i>Dunbar Education</i>
HMS Insolvesea <i>Opus Restructuring LLP</i>	Johnstone Super Paddler <i>JSP Ltd</i>
IPS IPS	SDG Drago's <i>SDG Group UK</i>
Philosophical Dragons <i>Open University</i>	
6th fastest from heats	12th fastest from heats
5th fastest from heats	11th fastest from heats
4th fastest from heats	10th fastest from heats
winner semi final 3	fastest loser
Standard Crews	

RACE PROGRAMME





BRINGING A TASTE OF JAPAN TO MILTON KEYNES!

Think of the car you drove to Willen Lake today or perhaps the snacks you will enjoy with your BBQ lunch? SMC components have probably played a part in their manufacturing process.

A Japanese global market leader in pneumatic and automation technology, SMC continues to pave the way in the innovation of cutting-edge solutions for customers across the Food, Packaging, Beverage, Electronics, Pharmaceutical and Automotive industries.



This year, SMC will continue the tradition of naming our four boats with popular Japanese fish to reflect our roots.



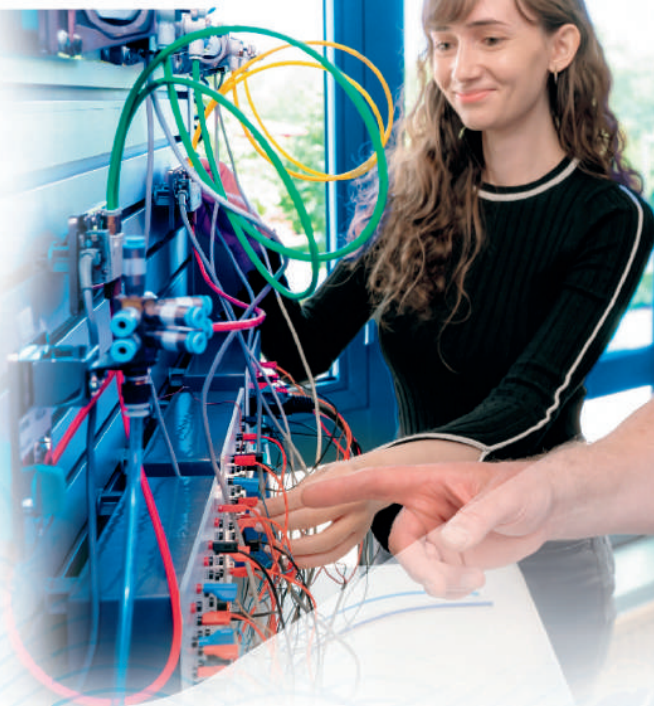
With over 400 employees in the UK we're very much part of Milton Keynes and we're especially pleased to support the Dragon Boat Festival and to help raise money for the Cancer Centre at MK Hospital.

Stay in touch on





Expertise – Passion – Automation



Fancy working for a UK market leader?

Take your career up a notch and join a diverse organization that helps keep production lines ticking for UK manufacturers.

Our continued success means we're always looking to expand. Check out our latest vacancies located at our UK facility in Milton Keynes or our field based sales roles via the QR code below.

Benefits include:

- 25 days paid annual leave
- Loyalty bonus
- Free private medical insurance
- Free staff restaurant
- Cycle to work discount scheme
- Car leasing scheme



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PROGRAMME OF EVENTS

0915 Crew manager's meeting

1000 Racing starts

1336 Flypast

1640 Milton Keynes Dragon Boat Festival Final

1645 Presentation of trophies to the winning crew, the second, third and fourth placed crews, team raising the most money for the charity of their choice, the highest placed mixed crew and the 'best dressed' crew. Top three crews and mixed crew champions will also receive medals.

Entertainment

As well as races every 10 minutes throughout the day, there will also be;

- **Funfair and stalls**
- **Music from MKFM**
- **Willen Lake usual activities (such as children's playground and the high ropes course)**



Traditional Chinese Lion Dance

Performed in front of Event Control

12 noon - Lion Dance

1 pm - 24 Tai Chi form

2 pm - Tai Chi Kungfu Fan

Flypast

Enjoy a spectacular Hurricane flypast (subject to any weather operational restrictions) from the Battle of Britain Memorial Flight.



Event Partners

You will be able find out more about the work of MK Charities and meet the MKFM and Business MK teams.



OUR SERVICES

01 WEBSITE DESIGN

High-end designs to captivate audiences and breathe life into your project.

02 DEVELOPMENT

Affordable & bespoke development to achieve any thing you have in mind!

03 DIGITAL MARKETING

An array of marketing methods aimed to deliver results.

04 AGENCY SUPPORT

We support other agencies out there by providing white-labeled services.



Wishing all the teams the best of luck at this years Dragon Boat Festival!



Hi, nice to meet you! **We are Coconut.**

We're a website development and design agency based in Northamptonshire and we provide a range of services to companies in the U.K and around the world.

We're experts at developing bleeding edge websites, high-end designs combined with expert digital marketing all without breaking the bank. nifty, right?

**WE LOVE WHAT WE DO.
IT'S OUR PASSION.**

Speak to a human:
07388 001793

More Information:
www.coconutwebdesign.co.uk

Unforgettable Corporate Team Building Activities Across The UK

www.dragonboatevents.co.uk
www.newwave-events.co.uk

Phone: 01536 674 748

Email: info@newwave-events.co.uk



Newwave
EVENTS

POSCA

uni-ball

Mitsubishi Pencil Company UK Limited are proud to be taking part in the Milton Keynes dragon boat festival 2023. We will be donating all money raised to Great Ormond Street Hospital, a charity that we have worked closely with, previously raising over £280,000. As a company we believe that talent wins games but teamwork wins championships (or in this case boat race's). Keep your eyes out for the UNI- SAMARAI and you will see that the pen is mightier than the sword.





ROLL OF HONOUR

2022 Milton Keynes Dragon Boat Festival



Champions

- 1st Philosophical Dragons (PhDs)**
The Open University
- 2nd Team Hello Kitty**
SMC Corporation
- 3rd 'Leaky' Blinders**
Plumbing and Gas Solutions
- 4th Bespoke SuppOArters**
Bespoke Support MK Ltd

Mixed Champions

- 1st Philosophical Dragons (PhDs)**
The Open University
- 2nd Spirit of Sodexo**
Sodexo
- 3rd Grand Union Jacks**
Grand Union Housing Group

Charity Champions

Jason and The Argonauts (RJS Ventol)

who raised **£2,200** for Harry's Rainbow and contributed to the event total of over **£37,500** raised for various charities in Milton Keynes

Special mention also to Sodexo and TC Solutions for their superb fundraising efforts

Best Dressed Crew

Fishin' Impossible - IMS Evolve
dressed as fish





ACCESS INSTANT LIVE RACE RESULTS FROM YOUR PHONE



Scan the QR code and follow your team's progress as well as checking out your competition

Upload your photos on social media from today with a hashtag
#mkdragonboatfestival
We would love to see them!

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